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FOR IMMEDIATE RELEASE

Right Hemisphere Hosts Customer Leadership Summit to Define the Future of the Visual Enterprise

Fortune 500 Customers Contribute to Right Hemisphere's Vision and Product Roadmap at Summit

Pleasanton, CA — April 13, 2009 — Right Hemisphere®, the leading provider of visual communication and collaboration solutions, is hosting its first annual Customer Leadership Summit today and tomorrow in Scottsdale, AZ. The Summit provides a forum for leading Right Hemisphere customers to collaborate and to contribute to the company's vision, and product roadmap. Right Hemisphere's customers are typically top manufacturers such as Bell Helicopter, Halliburton, Northrop Grumman, Sikorsky Aircraft Corporation and Spirit AeroSystems. Summit attendees are primarily representatives from Fortune 500 manufacturing companies as well as professionals from non-manufacturing companies who are building their businesses on top of the Right Hemisphere platform.

"This summit was initiated to gain a deeper understanding of customers' business needs, while providing an opportunity for them to influence Right Hemisphere's strategy and product direction," said Michael Lynch, CEO at Right Hemisphere. "We invited our top customers who are committed to our full platform and who are well versed on the business needs, process directives and IT strategies of their respective companies. Ultimately, we hope this event will ensure proper alignment and foster our mutual success."

Lynch continued, "We're deeply grateful to our customers for their business and for their willingness to dedicate their time to collaborating with us on the current and future visual computing needs of their enterprises."

About Right Hemisphere



Right Hemisphere is the leading provider of enterprise visual product communication, collaboration and publishing solutions. The company's software and solutions help Global 1,000 manufacturers to optimize their mission critical business processes such as sourcing, manufacturing, marketing and customer support. The software does this by integrating disparate product data readily available in corporate CAD, PLM, and ERP systems. It then automatically delivers this intelligent product information into commonly used business documents, file formats and even directly into business applications for secure downstream use anytime, anywhere. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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