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FOR IMMEDIATE RELEASE

CENIT and Right Hemisphere Announce Worldwide Partnership

CENIT to Unify Key Engineering and Business Data for Manufacturers by Integrating Right Hemisphere and SAP PLM Software

Stuttgart, Germany — April 22, 2008 — Silicon Valley based Right Hemisphere, the leading provider of visual communication and collaboration solutions, has selected CENIT AG to be one of its worldwide value-added resellers (VAR). As a Right Hemisphere VAR, CENIT is authorized to distribute and support Right Hemisphere's software in North America and Europe.

A SAP Special Expertise and Software Development Partner, CENIT has the necessary technical expertise to deliver and support Right Hemisphere's solutions in a SAP user environment. The integration of Right Hemisphere's Deep Server™ enterprise software and the SAP® Product Lifecycle Management (SAP PLM) application, for example, enables manufacturing companies to automatically merge computer-aided design (CAD) data with business data. Bringing CAD and business data together gives manufacturers a comprehensive view of their products – including pricing, ordering, support and service – that can be accessed anytime, anywhere.

In addition to unifying and centralizing key engineering and business data, CENIT can use Right Hemisphere's software to help its manufacturing customers combine text and visual data into Adobe® PDF® files. With these PDF files, users can communicate complex 2D/3D product information across departments within an enterprise and to colleagues at other companies without the need for CAD software licenses. Users of SAP modules ERP and SCM can thus now be involved in the processes in the same way as hitherto only SAP PLM users could. Service manuals, assembly instructions or design guides – everything is possible

and made visible in 3D-format. First applications in aerospace and consumer goods industries have already been successfully implemented.

“CENIT is one of SAP’s most renowned technology partners. They’ve completed over 150 successful SAP PLM customer projects and have an active customer base of over 1500 manufacturers,” explains Michael Lynch, CEO at Right Hemisphere. “This high level of expertise made them an obvious partner for Right Hemisphere. Aside from CENIT’s technical skill, we also like the fact that this international company has a subsidiary in the U.S. and is so well-established in Europe, with branch offices in all major German cities and subsidiaries in France, Switzerland, and Romania. This will be a great asset to us and help us expand our overseas business.”

“Our goal is the optimization of end-to-end processes through integrated PLM solutions,” says Horst Heckhorn, SAP Solutions Director at CENIT AG and CEO of CENIT North America. “Right Hemisphere’s solutions supplement SAP’s current solutions – those being our core competency, we can bring all our expertise into this cooperation. The unique selling point that the Right Hemisphere solutions provide is an advantage that we and our customers can clearly profit from. Our ability to integrate the Right Hemisphere Deep Server software into an SAP IT infrastructure allows our customers automated visual communication and collaboration for data exchange of complex product information from the PLM supply chain: from first draft to the final product and its marketing. Now departments that are not directly involved with production processes can also benefit from the advantages. We are convinced that the solutions will be very interesting to a wide range of customers — from aerospace to shoe manufacturers.”

About CENIT

The company has been active since 1988 as specialists for Product Lifecycle Management, Enterprise Information Management solutions and Application Management Outsourcing. CENIT is listed in the Prime Standard of the German Stock Market and currently has over 655 employees. CENIT works for customers such as Allianz, BMW, Daimler, EADS, Airbus, AXA, Metro, VW and numerous medium-sized companies. <http://www.cenit.de>



About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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